

EXECUTIVE  
SUMMARY  
**IMPACT  
REPORT**  
2022



## A RESPONSIBLE PAN-AFRICAN GROUP



**We strive to work towards the emergence of an ecosystem that brings the best of Africa to life; we have done so by making positive impact a mainstay of our business model.**

The Impact Division, supported by experts in sustainable development, follows a continuous process of precise analysis of the Group’s responsibilities towards its stakeholders.

It mobilizes an engaging and measurable vision to guide all our businesses on a responsible path that allows all of us to keep **GROWING TOGETHER, TODAY AND TOMORROW, FOR OUR CONTINENT AND THE PLANET.**

## THE POSITIVE IMPACT AS A BUSINESS MODEL

The 2022 Impact Report embodies the Group’s ambition to establish itself as a prominent African leader in the realm of positive impact by championing and making digital, energy, and financial inclusion attainable across all of its markets. It also concretely showcases the various ways in which it has worked across its four key strategic pillars, in line with Sustainable Development Goals, to create a positive impact.

### Our 4 strategic pillars



## OUR COMMITMENTS

AXIAN has defined its Group strategy by placing positive impact at the heart of its DNA

AXIAN aims to be a catalyst for energy, financial, and digital inclusion across the continent



Significant improvement in our scoring:  
**69.36%** (2021)  
**to 76.61%** (2022)

AXIAN is part of the United Nations Global Compact and strives to integrate the Sustainable Development Goals into all its activities

WE SUPPORT



**Pioneering Pan-African Group**

implementing a Scope III carbon audit



**36M mobile subscribers**

across Africa and the Indian Ocean



**No. 1 Bank**

In Madagascar / 112 branches



WeLight has provided electricity access to

**45,000 individuals**

across 45 remote villages

AXIAN promotes gender equality at work

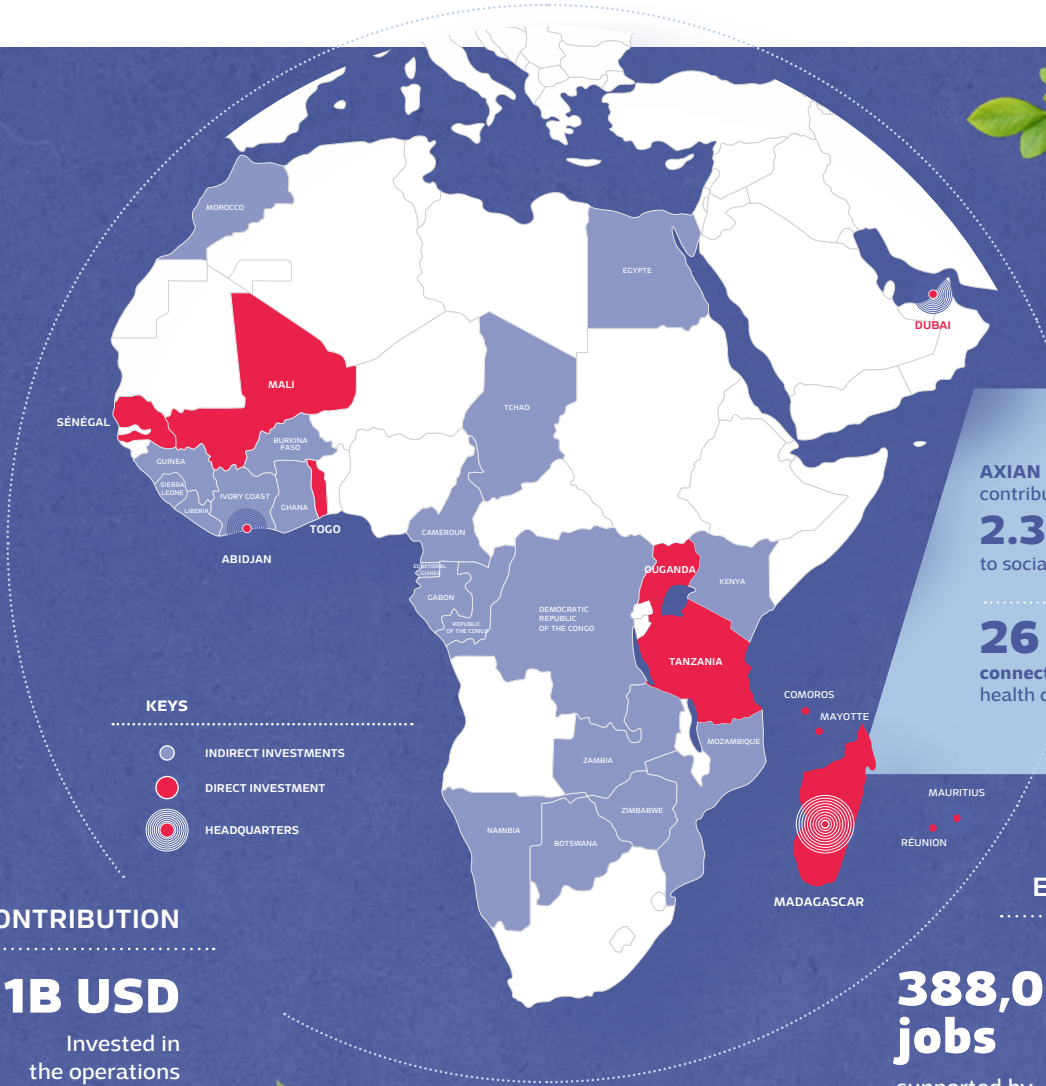


**1 out of 3 managerial positions**

are currently occupied by women

GROWING

Our positive impact in figures



EMPLOYMENT

**992**  
new hires  
in 2022

Axian University delivered  
**114,000**  
hours  
of training

CONTRIBUTION

**1.9B USD**  
gross revenue  
in 2022

**1B USD**  
Invested in  
the operations

**1.59B USD**  
in GDP  
generated,  
equivalent to 1.0% of the  
consolidated GDP of Madagascar,  
Tanzania, Senegal, Togo  
and Uganda

MADAGASCAR

AXIAN  
contributes  
**2.3M USD**  
to social security

AXIAN  
contributes to  
**120.7M  
USD**

**26**  
connected  
health centers

AXIAN  
Foundation has built  
**118**  
schools

ENTREPRENEURSHIP

**388,000**  
jobs  
supported by  
the operations  
and financing  
of AXIAN

Tanzania	76 045
Togo	49 931
Senegal	4 572
Uganda	3 209
Madagascar	254 136

**22**  
startups  
incubated

TOGETHER

# Talents & Entrepreneurship



## Employment



For each AXIAN employee, an additional

**63 jobs**

are supported

## Gender Equality

**39%**

gender diversity rate



## Entrepreneurship

**177,000 jobs**

supported through the activities and financing of BNI and MVOLA in Madagascar



## Employer Brand

Telma & Towerco of Madagascar



received the TOP Employer certification



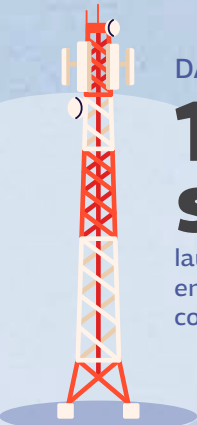
**3.3B USD**

of purchases done through local suppliers

TOGETHER

Population & inclusion

Telecoms



DATA4ALL:

**136 sites**

launched in 2022 to enhance mobile Internet connectivity for all

Financial Services

Funding of governmental projects amounting to

**18.5M USD**



Open Innovation & Fintech

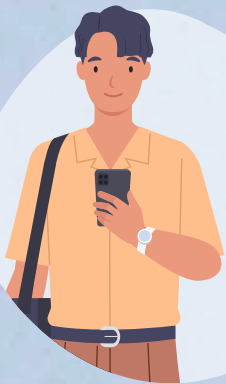
**15M**

of active mobile money users



**36M mobile clients**

across Africa and the Indian ocean



**12,000 students**

beneficiating from financial solutions 'post-Bacc' by BNI Madagascar



**290,000 vulnerable households**

assisted through the Cash Transfer program



**41%**

of sales point beneficiating from Telma Comoros insurance.



TODAY AND TOMORROW

Investment & Innovation



Energy



Raised

**20M USD**

for the electrification of 120 new villages in Madagascar

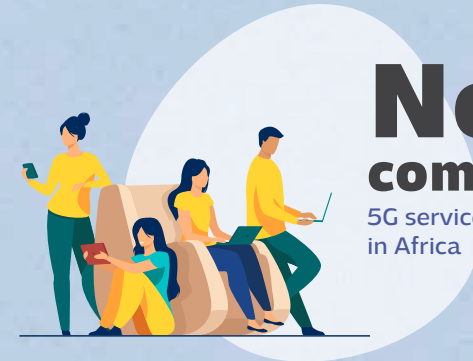
Telecom



Added

**14M**

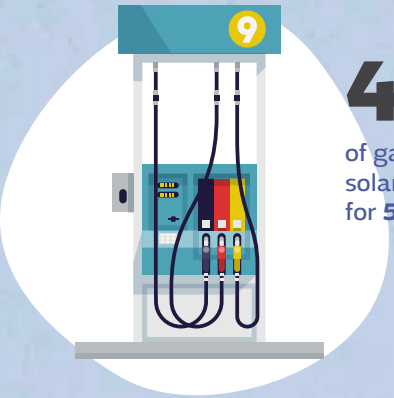
mobile customers through the acquisition of Milicom Tanzania



**No.1 commercial**

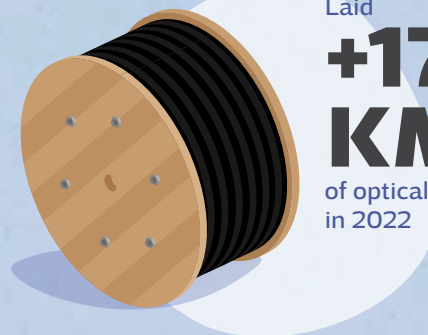
5G service provider in Africa

Financial Services



**40%**

of gas stations solarized, aiming for 50% by 2025



Laid

**+17 200 KM**

of optical fibers in 2022



BNI Madagascar launches

**Credit H24**

unlocking capped amounts up to




**5K USD**

FOR OUR CONTINENT AND OUR PLANET

# Environment

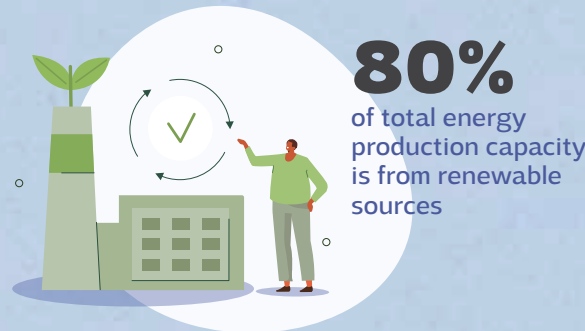
## New Energy Africa (NEA)

In response to the energy emergency in Africa, AXIAN is strengthening its Energy division by creating NEA (New Energy Africa). This new subsidiary operates in Madagascar and Senegal:

- 
**NEA Ambatolampy:**  
 The largest solar farm of the Indian ocean with capacity of 40 MW and 5 MWh of batteries.
- 
**NEA Menabe & NEA SAVA:**  
 4 hybrid power plants with capacities ranging from 2 to 5 MW
- 
**Projet Minersol:**  
 A solar power plant covering 14 hectares equipped with 35 photovoltaic panels

### International Impact-Audit Scope Expansion:

**NEW** Inclusion of Togocom, Free Senegal, and Telma Comoros in the Impact Scoring initiative.



**Over 700,000 young plants**

planted with 5 years of monitoring



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**AXIAN**

LET'S GROW TOGETHER

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